



## The Chewbz Corporate Offering



Chewbz offer a full range of confectionery solutions for corporate customers. Whether you are looking for a sweet buffet for an exhibition or conference, sweet gifts to send to your clients, a pick and mix stand to have in reception at work, a promotional giveaway for a marketing campaign or exhibition, or a treat or reward for staff as part of an internal communications programme, we can help.

All Chewbz products can be customised to your needs from sweet content, to packaging, to branding and to meet the price point you are looking for. We can also make bespoke product to meet your brief so if you are looking to hit a certain price point, tie-in with a theme or marketing campaign, or support a wider corporate message, we can create a sweet treat to meet your requirements.

We have been lucky enough to provide a sweetie solution for the following companies...



Mercedes-Benz





## Bespoke product...



**Promotional Giveaways:** If you're looking to order some sweets as giveaways then we can customise a product to meet your requirements whether it's a fixed price point, a certain theme, dimension, weight or specific colour.

**Exhibitions, in store promotions and creating buzz in the office:** To generate some buzz on your exhibition stand, to reward in-store customers or to treat your staff as they arrive in work, we offer a range of sweet buffet options, from tables overflowing with pick and mix sweets to a traditional pick and mix stand that can be fully branded.

**Internal Communications:** If you want to inject some smiles in to your workplace, then what better option than retro sweets. Whether you want each member of your staff to receive a Christmas or Birthday gift, to reward high performers or to add a sweetener to a change management programme, we are here to help.

**Corporate Gifting:** If you're bored of sending tired old bottles of wine or food hampers to your clients, imagine how tired they are of receiving them! Liven up the gifts you send by choosing from our wide range of hampers, gift boxes and jars, all of which can be customised with your logo and gift message.

**Reseller Enquiries:** All Chewbz products are available to online and high street resellers. We offer a flexible service that includes Chewbz branded and white-label product at competitive prices.





...or choose from the  
Chewbz range

All 350 products in the Chewbz range are available to corporate clients and can be customised to meet your needs so browse the complete range at [www.chewbz.com](http://www.chewbz.com)



Clear bags



Pink Stripy Bags



Tubz of Sweets



Round tilted jars



Red round jars



Chewbz in 5 sizes



Big Sweetshop Jars



White Gift Boxes



Sweetie Hampers



Sweet Buffets

**Contact us:** If you have a corporate enquiry, please contact us on 023 8068 2483 and ask for Kayleigh or Emily. Alternatively, drop us an email on [corporate@chewbz.com](mailto:corporate@chewbz.com) with some details of your requirements and we will get straight back to you.



## O<sub>2</sub> Case Study

Chewbz and O2 have been working closely together since April 2010 and have jointly run six successful campaigns that have reached over 4 million customers.

### Loyalty programme to customers

O2 have run two campaigns to say “a little thankyou” to loyal customers for their continued business. Over five articulated lorries of sweets were packed up into branded sweetie bags and mailed to their customers as a treat. The response was amazing with a lot of buzz created on social media sites.

*“How cool is this? O2 sent me free sweets!”*

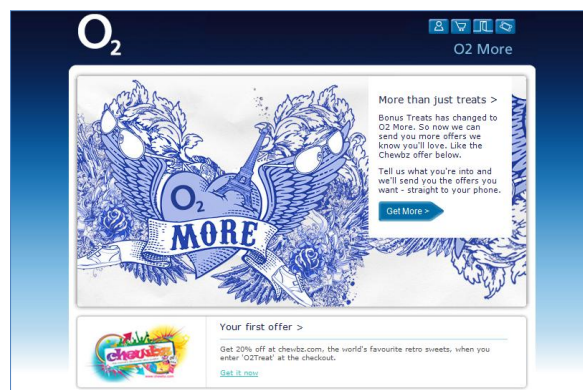
Izzyviel, a O2 customer who tweeted and uploaded a photo of her sweets on twitter.



**Top-up Surprises:** Chewbz have taken part in three top-up surprise promotions with O2 resulting in millions of pay as you go customers gaining access to a Chewbz promotion as a thankyou for topping-up their phone credit. This has driven over 100,000 O2 customers to the Chewbz website and spread sweetie love throughout their mobile network!

### Customer Bonus Treat emails:

O2 sent over 2 million emails to customers with a Chewbz promotion as part of a data migration campaign. Customers were encouraged to sign-up to a new O2 database which gave them access to exclusive offers from brands. All customers that signed-up to the new database were given access to an exclusive discount code that could be redeemed on the Chewbz website.



### What O2 think...

*“Chewbz have offered support to a wide range of O2 campaigns to engage and reward O2 customers over the past year, from surprise physical treats that fit through the letter box to offers that reward and encourage engagement and loyalty from our customers. The Chewbz team have provided a continual supply of creative fresh ideas, business support and not forgetting yummy sweets!!”*

Louisa Harvey, O2 Loyalty Channel Manager.

